

Annual Report 2020-2021

ASEED -IDMAT had undergone serious stress on performance and operational issues in addition to staff retention. Many grass root projects, were badly affected previous year due to COVID invasion across the country and northern parts in particular. However, following activities were taken up across the project locations despite serious constraints of financial and human resources to address our organizational and social concerns.

Focus

Skill Building and Entrepreneurship Programme

- Our projects with BSDM had come to serious halt due to COVID closure but it had begun with gaps. More than 300 students were trained on basic computer skills few areas of Bihar but domain skill training had met resistance due to lack of good trained trainers other COVID issues.
- ASEED Bihar decided to take school digital orientation education on entrepreneurship skill and other issues self-reliance in BHOJPUR district schools.
- UPSDM project was launched in UTTAR PRADESH on chosen trades of electronics and embroidery where one could offer residential event in different batches and explore their placement desired industries.
- Meanwhile Skill project Maharashtra was stopped by ASEED team and we could succeed to withdraw the BANK Guarantee amount from the Maharashtra government after long gap to restructure our loan portfolio and address our concerns of huge liability of institutional debts.

Photo head office skill training and Bihar batch photo

Watershed Management Project

1. ASEED Gramya project Uttarakhand had come to its closing end in UttarKashi that was handed over to Gramaya a year ago. Meanwhile our Rudraprayag project is nearing completion by end of 2021 (Feb-2022). Large number of catchment and drains were created enabling many gram panchayat (GPs) to take water conservation projects and its repair at their own under the umbrella support of World Bank. Regular interface with farmers

- group and their federation of cooperative has been given selective learning orientation from time to time.
2. IFAD projects Uttarakhand had already come to its closing end where large number FIGs were federated by ASEED field team and were given further capacity building and escort services on various market linkage .
 3. Farmers were taken to Pant Nagar university for farmers fair and several field demonstrations to expose them to new farming technology.
 4. **Entrepreneurship Orientation** and Media support: Youtube **video films** were created series of such modules for wide knowledge transformation digitally in Hindi. Some of the youtube films presented for a glimpse. Life skill education was launched through another you tube channel to enable youth learning soft skills and self-confidence. Glimpse photo of such you tube channel are displayed for wider circulation.

You tube famous video photo and link...

Summary Glimpse photo of Training and Publication Effort

- ***Quotations Hindi book let on Entrepreneurship (UDYAMITA GYAAN SAAR) 2020-21***
- ***Old videos on training learning mysticism***

Our Supportive role of ASEED president to ISABS global summit held 2018-2019 for two years (a leading national professional body) -

ASEED Founder President Dr. Nagendra P. Singh chaired the global ISABS summit 2018 and 2019 continuously for two years at Delhi. A new edited publication was brought out on behalf ISABS a hard bound. Aseed support team worked behind the desk to help ensure the success of the event for larger interest of the society and social change .

TRANSFORMING LEADERSHIP photo book cover

Our Academic support to MANAGE Govt of India Ministry of Agriculture ICAR

Dr Nagendra Singh extended concept design and outline of course on Entrepreneurial leadership teaching POST GRADUATE STUDENTS on Agri: .ASEED offered its publication to entire students group and taught them in due course on digital mode . Changing frontiers of Techno

Entrepreneurship text book of ASEED was used by students for the same .Publication division of ASEED sold out entire stock of books to MANAGE students. It has been decided that ASEED should build its publication plan aggressively on similar theme and reprint above books as third edition in its revised format.

Digital Innovative courses (short duration) by ASEED junior wing

1 On Being a Person-Swings of power: Explorations from our Mythology and Scriptures (3rd Batch Learning Event-2021)

The 3rd batch on the above process learning is being announced by IDMAT Leadership Academy Council (ILAC-2021) to be held 2nd-3rd February 2021.

Whether my roles and responsibilities seem to have overtaken my being? Have I lost my humility and kindness, love and compassion, genuineness, perseverance, and nurturance, etc. as a person? The essence of being and its relevance would be explored through our mythology and scriptures.

2. Virtual workshop on Enabling Social Achievement Facilitators

During early 2013 ASEED had organized National Seminar on Social Entrepreneurship in association with NIESBUD (An autonomous body under the Union ministry of MSED) along with several other partner organizations. It was felt that we need to multiply trainers' facilitators across the country to accentuate the pace of social achievement training. With the dawn of our ASEED-ILAC collective mission we have decided to launch a multi- tier such programs with process of certification and landholding.

Design and Methodology: - ILAC proposes to offer a 4-day Process learning for teachers, young professionals and CSR executives having interest in social and development sector. The program is divided in 2 modules of two days each. The 1st module will focus on the concept and the implementation, while the second module will address on gender and community aspects. Both the modules will be "interconnected" but "independent" will be supported by some ground work and assignment as an inter-module work. The program will be on a digital mode and will be participatory in nature.

The Art of Story Telling: A summer competition junior children between (7-12 years age)

A senior child Annika 11th class from Shiv Nadar School, Noida addressing children in Art of storytelling workshop from digital mode Significance of Non-verbal stimulus in the storytelling process to build imaginative capacity. ASEED International Learning Center hosted the summer kid's event as 2-month program drawing kids across the country, led by Master Anchors Aadit and Devyani with "16 Young Child Narrators" across the country and many more kept coming as observers from time to time. A few elder children from 12 class addressed junior kids on story telling concept with illustrative narrations .

Resource Commentators, Concept & Direction: Prof. Nagendra P. Singh, globally known behavioral scientist & communication facilitator; supported by several experts every coming 5 Sunday workshops.

As following themes were designed in the storytelling workshop:-

- 6 June : Kids analysis Mahabharat Domain through stories
- 13 June : Indian History domain
- 20 June : Ramayana domain
- 27 June : Preparing for Next level on Science and art of story Telling

Workshop Highlights

- Discover the magical powers of stories
- Learn how to become a storyteller
- Identify the factors that make your story captivating
- Know the different types of stories and their impact on children
- Explore ways to engage children in meaningful and creative activities through stories

The idea of such innovative event was to help build new learning culture and new spirit amongst young kids of India on our history and culture

Career Counseling for teenagers

Goal - Do you like to move in to deviant and untapped area?

Competency - Does it match with your hidden attributes and competencies?

Attitude - Are you looking for scientific expeditions and adventurous professions like services army, etc?

Passion - Does art, design, literature and many other creative occupations attract your life goal?

Opportunity - Would you prefer to go for a secured career driven goal, risk taking enterprising, creative and innovative career?

Student Internship Programme - 2021

6 Weeks Virtual Internship Programme was held for senior secondary students in various fields such as:- 6 students joined the internship from junior wing from 11 th class onwards to pre-graduation stage ..Five undergraduates were certified through career counselling workshop as well in August 2021

1. Social Media Marketing Intern
2. HR Intern
3. Content Writing Intern
4. Event Management Intern
5. Rural Development Intern

Sudhir Agrawal, AIDMAT LEADERSHIP Academy workshop for ASEED INTERNS 10-11 August, 2021

An eminent trainer Mr. Sudhir Agrawal with human process training expertise has offered his insight to the grooming of Interns of AIDMAT in the recent past.

75th Anniversary of our country's Independence celebration (Bharat Amritotsav week) coincides with our ongoing gout learning programme for junior and senior wing INTERNS.

75th Independence Day 21 (भारत अमृतोत्सव सप्ताह उत्सव 14th - 18th August 2021)

Above programme was organized by ASEED young Interns on the following themes:-

1. Cultural Integration, 14th August
2. Debating Competition, 16th August
3. Storytelling Competition, 18th August

ARAC Annual Summer Virtual Meet-2021 (Hosted by Aidmat digital team on the behalf of ARAC)

The virtual webinar was hosted by ASEED international Learning Center on 19th June evening from 6 pm till 9 pm. The vice-chancellor Dr. O. N. Singh addresses the delegates and alumni from ARAC kanke Ranchi. IT was global participation from USA, Canada and Malaysia in addition to 100 Indian delegates' and speakers. Thanks to. ARAC Community -one of the largest agricultural fraternities from their ARAC roots.

Patrons like Dr. K. K. Sahay, Dr. A. K. Sircar and Dr. B. K. Singh along with veterans' core. Organizing team made a great support along with the President ARAC, Dr. Wadood based at Ranchi. Ms. Sushmita was the key anchor handling the event.

Dr. M.M.P. Akhouri an eminent entrepreneurship educator also addressed the gathering during the conclave along with other experts & Dr. Nagendra P. Singh, ASEED Chairman More than 110 delegates joined the virtual event to celebrate the patronage of Birsa Agricultural University, Ranchi and its genesis where secretariat of ARAC was borne.