

**For Potential start-up  
leaders & Incubators**

# Chasing Your Goal Post

## Why, What and How of Launching your own venture

**21 -23<sup>th</sup> Dec, 2022**  
**Offline Mode: 2:30 PM - 5:30 PM**

### Goal Post: Why, what and how of Launching Your Own Venture

Goal Post of a person is characterised by the defined purpose of one's life. Many young persons with new ideas would like to step to the staircase towards their career goal post. Are you the one to break your roof ceiling? Do you like to move into something different and deviant than others? Young mind with vision to pursue their dreams are tamed by employers. Maybe you are already caged in. Are you able to visualise an opportunity for yourself ?

Do you know that India offers, one of the biggest opportunities now as a growing economy. It is a golden era to crack your business dream into reality. Know the talent that you have, exploit the best and nurture it well. You may not be sure of what exactly you have treasure within? Should we define our goal post if not done so far?

By 2022 this average is expected to have shifted to 58% task hours performed by humans and 42% by machines. In 2018, in terms of total working hours, no work task was yet estimated to be predominantly performed by a machine or an algorithm. By 2022, this picture is projected to have somewhat changed, with machines and algorithms on average increasing their contribution to specific tasks by 57%. For example, by 2022, 62% of organization's information and data processing and information search and transmission tasks will be performed by machines compared to 46% today.





Do decide to join our laboratory of Chasing Your Goal Post:  
4 Eyes (I's)

## Design of Learning Lab

**Ideate:** Do you have any floating or clear idea to be the master of own? Do you want to be prime mover of an idea that belongs to you? Would you like to begin nurturing and giving shape to it before some else has already launched. Remember, your ideas may not be as original that you think to be. If you delay testing someone else might hold similar thoughts or ideas before you break an ice. Would you like to learn to ideate along with others during our learning workshop. Do not delay register now

**Incubate:** If your ideas have been crystalised, or on its halfway. Please put on frying pan to incubate Please start incubating your ideas in a strategic mode. It calls for staircase mode of learning.

**Innovate:** How far idea is different and unique compared to others on similar trade? Are you able to keep an edge with innovative touch? Are you able to maintain your visible innovativeness in your product or its market approach ?

**Initiate:** Just begin the process with a strategic planning on a strong ground and base. Execution is more difficult than dreaming and visioning. The workshop would enable you to view dream before action.

## Critical Concerns

People who learn to live with odds around their journey of life, they find their way out by themselves. They scan the opportunity to make a breakthrough. Those who have mastered the art of handling odds and set their goal post clear, they finally reach the peak of the Mount Everest. They keep chasing their goal and clarify their ambivalence in their pursuit of life.

But keep chasing the goal and provoke yourself with series of questions. Why I am determined to go for something that gives me freedom and open sky to test and launch my own. Why can't I be the creator of my own destiny.? The clarity of goal would enable me to locate my internal locus of control and sense of efficacy. It will offer skills to build social networking and raise resources. and why do you want to launch your own business?

- Are you clear what is in your mind?
- Are you restlessness to launch your idea ?
- Whether your goals are clear?
- What is your sensing of business idea?
- Are you the one to break your roof ceiling?
- Do you like to be different and deviant than others ?
- Should we help define your goal post, if not done so far?

**Register your Self &  
Meet Top Experts  
& Achievers**

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